

April 5, 2010

Cowan Commercial and Community Club met on April 5, 2010 at Cowan City Hall. The meeting was called to order by Tom McGee, President, at 5:10 p.m. and opened in prayer with the following members present:

Denise Miller, Tom McGee, Tom Wagner, Jarod Pearson, Mark Ledbetter, Rocky Whray, Marianne Knowles, and Pat Underwood.

The minutes from the previous meeting were presented. A motion was made by Mark to accept the minutes as presented, which was seconded and approved.

There was no update on the business trail signs or on the cash bingo program.

There was some discussion about purchasing parking signs directing visitors to make use of the open lot behind the welcome center. A motion was made by Tom Wagner to order the signs and pay for them using the cash money on hand from our concessions stand at the parade. The motion was seconded and approved.

Annual dues are being collected and so far we have received from most members. The treasury stands at \$887 dollars not reflecting recent dues collections.

Our business recruitment efforts have not shown any tangible results as of yet, but we are making an ongoing effort. Tom said that we should have a goal to bring in at least five new businesses this year in order to secure a positive momentum. Our need for progress is obvious as Cowan reported a steep decline in sales tax revenues in recent months.

Tom, Pat and Jarod agreed to work together on additional signage ideas. One of our key objectives is to use the kiosks that we have already built and paid for.

Tom gave an update on the Book Fair and expects this event will draw national attention. This will be a short-term boost to Cowan in terms of sales tax revenue; but in the long run it should help us in our efforts to recruit businesses and new residents.

We need to raise an additional \$125 dollars for our 4-H scholarship. Some donations have already been received.

Tom Wagner is constantly engaging business owners to consider membership in Commercial Club and will continue to do so. Jarod is writing an updated article on the history of the organization that we hope will enhance our ability to recruit.

Jarod also gave an update on our progress with promoting tourism. He presented examples of the ongoing projects through the Chamber's Tourism Committee, all of which place a large emphasis on Cowan.

Minutes of the Cowan Commercial Club

Updates were given on other events and activities in the area, namely the railroad festival and Polly Crockett.

With no further discussion, the meeting was adjourned.

Respectfully submitted,

A handwritten signature in cursive script that reads "Jarod Pearson". The signature is written in dark ink and is positioned above the printed name.

Jarod Pearson