

Cowan Commercial Club Meeting Agenda  
February 1, 2010

Prayer - Mark Ledbetter (one minute)

Roll Call - Jarod Pearson (one minute)

Reading and approval of Minutes for meeting held on 11/02/09 (three minutes)

Business Trail Sign status for the park downtown (five minutes)

Cash Bingo status (five minutes)

Discuss and set amount of annual dues (five minutes)

Discussion of Suggested Committees for new and ongoing projects: (15 minutes)

Business Recruitment - Tom McGee

City Council Liaison - ~~Tom~~ Rocky Whray

Cub Scouts - Cheryl Boswell

Fundraising - Pat Underwood

Member Recruitment - Tom Wagner

Signs - Jarod Pearson + Pat Underwood

Special Events (Business Expo, Railroad Days, Book Fair, Polly Crocket, etc.) -  
Maryann Knowles

Tourism - Jarod Pearson  
A-H - Myra Moseley  
(Committees of one may be necessary for now.)

Discuss vision for Cowan: (20 minutes)

Short term goals (now) - tourism - capitalize on what we already have

Fill empty stores - what kinds of business, what kinds of business owners,  
target demographic

Mid-term goals (soon) - recruit low, middle, and high technology companies

Long-term goals (later) - develop a five-year plan for Cowan

Adjourn

**February 1, 2010**

Cowan Commercial Club met on February 1, 2010 at Cowan City Hall. The meeting was called to order by Mr. Tom McGee, President, at 5:10 p.m. with the following members in attendance:

Tom McGee, Cheryl Boswell, Linda Guess, Mark Ledbetter, Denise Miller, Jarod Pearson, Pat Underwood, Tom Wagner, and Rocky Whray.

The minutes were presented from the previous meeting with a motion by Rocky to approve. The motion was seconded and approved.

No treasurer's report was provided at this meeting.

No updates were given on the business trail signs.

Tom McGee and Tom Wagner presented an idea to hold a cash bingo to encourage patronage at local businesses. A motion was made by Mark that Cowan Commercial Club under write the program, which was seconded and approved.

All members need to pay dues this year, which is \$40. Jarod agreed to put together the invoices and send them out.

The president talked about committee assignments, clarifying that these are, in many cases, "one-person committees". Assigning these tasks makes it easier for the organization to function and helps us press toward our goals. The following committee assignments were issued:

Business Recruitment: Tom McGee

4# Cub Scouts – Cheryl Boswell

→ Myra Mosley  
Fundraising – Pat Underwood

Member Recruitment – Tom Wagner

Signs – Pat Underwood and Jarod Pearson

Special Events – Marianne Knowles

Tourism – Jarod Pearson

The members agreed that we should put together a table for the Chamber Business Expo on March 25<sup>th</sup>. Linda agreed to handle the fee and registration. Other members agreed to get the materials together and help with setup. Jarod agreed to put together our door prize contribution. Tom Wagner requested we get nametags for all CCC members that say "Come Grow With Cowan."

Minutes of the Cowan Commercial Club

Marilyn Nixon from The Cumberland View gave a presentation about her local publication with coverage and distribution in a 5-county area surrounding Monteagle. She is interested in helping Cowan get broader news and event coverage while also helping Cowan businesses target the growing population in the South Cumberland region. Several Cowan businesses have already committed to advertising and we hope to cultivate a meaningful relationship.

With no further discussion, the meeting was adjourned.

Respectfully submitted,

Jarod Pearson, Secretary