

COWAN COMMERCIAL CLUB

Meeting Minutes January 22, 2007

Opening:

Jarod Pearson, President, called the regular meeting of the Cowan Commercial Club to order at 6:40 PM on January 22, 2007 in the meeting room at the Cowan Training Center. Mark Ledbetter gave the opening prayer.

Present:

Jarod Pearson, Susan Nelson, Mildred Hatchett, Mark Ledbetter, Roger Guess, Sherry Brock, Denise, David Grissett, Susanna Dial, Pat Underwood

A. Approval of Agenda

The agenda was unanimously approved as distributed.

B. Approval of Minutes & Treasurer's Report

The minutes of the previous meeting were unanimously approved justaCuntrygal as distributed. The ending balance on the club account was \$1416.79 with no outstanding liabilities. The treasurer's report was unanimously approved.

C. Old Business

1. Twelve of the twenty-three bricks for the railroad park walkways have been laid. The rest will be placed as weather permits in the spring. The group decided to ask that the bricks be advertised on the electronic sign at the Welcome Center.
2. Roger Guess attended the meeting. His office is now officially open. The members welcomed him into the community and to the CCC.
3. Pat Underwood gave an update on *The Magician's Nephew*. Performances will be March 2nd (evening only), March 3rd (2:30 PM matinee, 7 PM evening performance), and March 4th (matinee only). Ticket prices were agreed to be \$15 for adults and \$8 for children 12 and under. The club members were asked to help find overnight lodging for the cast of 22-23 adults.
4. Updates to the calendar include a workday in the railroad park to occur on March 29th and the possible movement of FCCC's Polly Crockett Festival to the second weekend in October.

5. The issue of a town newsletter was addressed. Jarod presented the idea that we begin creating a newsletter that is free to the public in common areas such as businesses and the Welcome Center. The cost of production would be similar to that of the brochure on a monthly basis. Susanna Dial asked wouldn't it be more cost effective to copy the newsletter in-house until the exact numbers needed were calculated. Sherry Brock concurred and suggested that the schools and local businesses with the equipment would allow better control over the numbers. Mark Ledbetter stated it was better to start out small and grow rather than move ahead too quickly. The members present agreed. The name of the publication was discussed, and the members present agreed upon *The Cowan Connection*.

Content was agreed upon to include: history tidbits, recipes, school sports/activities (student reporter from Cowan, SMS, and FCHS), business news, local events, etc. No advertising would be allowed in the beginning, but members of the CCC would have limited space for special events.

D. New Business

1. Jarod Pearson presented information pertaining to tourism brochures for Cowan. Becky Sherman (Cowan City Recorder) informed him that it would still be several months before a new brochure created in conjunction with the state tourism agency would be available. Jarod proposed that the current brochure provided by CCC be revamped and publishing moved to a competitor (\$220 vs. \$700 per ream) instead of being completely replaced by the City's brochure. Susan Nelson made a motion to approve; Pat Underwood gave the second. The motion passed unanimously. All CCC members were encouraged to make a copy of the current brochure and recommend changes at the next meeting.
2. Susanna Dial announced that the Welcome Center is open on a regular schedule. Carter Smith is managing the day-to-day operation. Members were encouraged to contact Carter with information on local events and news so that he could pass it on to visitors at the WC.
3. Sherry Brock gave an update on Kitty Gaw. Kitty is hospitalized and her family is in need of encouragement. Sherry suggested that members assist Kitty's family during this time. She also noted that there are many in our community who are in need of assistance, whether monetary, help with chores, or other needs. Members agreed to reach out to those we know of and to formulate a standard for assisting others in the community in the future.
4. The comment was made about how to increase community involvement in the CCC. Various members gave reasons for why others may not be more involved. The discussion was tabled with the request made that CCC members reach out to others in the community and for ideas to be presented at the next meeting.

5. Officer elections for 2007 were held. The following individuals were elected to office. (An * indicates that the individual held the same office the previous year.)

- President: Jarod Pearson *
- Vice President: Mark Ledbetter
- Secretary: Susanna Dial *
- Treasurer: Mildred Hatchett *
- Members at Large: David Grissett *, Roger Guess, Denise Miller

E. Agenda for Next Meeting

- Visitor's Brochure revisions
- Articles for first community news letter
- Update on housing for The Magician's Nephew
- Ideas for helping community members in distress
- Ideas for increasing community involvement

Adjournment:

Susanna Dial made a motion to adjourn. Pat Underwood gave the second. Members present unanimously approved the motion.

Jarod Pearson adjourned meeting at 8:07. The next general meeting will be at 6:30 PM on February 26, 2007 in the meeting room at the Cowan Training Center.

Minutes submitted by:

Susanna Dial