Minutes of the Cowan Commercial Club

The Cowan Commercial Club met on Tuesday, January 18, 2022 at Simpler Times.

Jarod Pearson called the meeting to order at 6:05 p.m. with the following members in attendance: Mary Bledsoe, Kristina Britt, Tom Buck, Nick Nickelson, Ben Money, Jarod Pearson, Isabella Steeley, Mandy Steeley, and Rachel Thompson.

The minutes from the previous meeting were shared and accepted as presented. The Treasurer's report was not available at this meeting due to the newly-elected Treasurer being out of state this week. Jarod mentioned that we have collected some membership dues since our last meeting.

Jarod reminded the members and businesses of our need to get website and other marketing updates now that we are in a new calendar year. As soon as possible we will send out a Cowan Clipboard and try to bring some business into town for Valentine's Day.

Jarod recognized Mandy and Isabella Steeley who have just opened Prissy & Judd's on South Tennessee Avenue. The new store will specialize in higher quality second-hand clothing and accessories for children. Mandy mentioned that she will be joining Commercial Club and will also hold a ribbon cutting on January 27th at 4 p.m. All are invited and encouraged to attend.

Jarod gave an update on behalf of Cowan Railroad Museum. The museum and park were beautifully decorated for the Christmas season. In recent days the museum and park also received lighting and electrical improvements. The museum board has also received a report that the membership numbers and visitor count are dramatically higher than the year before.

The members discussed our need for a handout to benefit the businesses and CRM. Some ideas are already in the works. We simply need to see a finished product before the summer tourism season.

The members discussed other challenges and needs as we look toward a new calendar year.

With no further discussion, the meeting was adjourned.

Respectfully submitted,

L. Jarod Pearson, President
(Filling in for the Secretary who is traveling out of state)