

Minutes of the Cowan Commercial Club

The Cowan Commercial and Community Club met on Tuesday evening, November 26th, 2018 at Simpler Times. The following members were in attendance: Mary Bledsoe, David Britt, Kristina Britt, Jake Britt, Kallie Britt, Rendi Britt, Helen Brown, Joyce Brown, Ben Money, Jarod Pearson, Kim Shelton, and Amanda Wiseman.

The minutes from the previous meeting were presented and accepted as provided by unanimous vote.

The Treasurer reported an operating balance of \$2218.87 and a balance of \$737.16 in the special account. We have some outstanding expenses from the operating account from the last street fair. These will be reflected in the balance at next month's meeting.

Mary reported that our application to reestablish as a 501 c 3 will go in the mail this week. We expect an initial rejection, but we will follow up with a refine and appeal after that.

The members discussed our policies on VisitCowan.com. We agreed to a policy that premium listings are reserved for businesses that have paid Commercial Club dues or have paid directly for a premium listing.

Mary reported that we are looking for a filing cabinet to keep at City Hall so we can store important legacy documents for Commercial Club. Joyce agreed to help us find an available cabinet at City Hall and hopefully spare the expense of buying one.

We were not pleased with our results from this year's Small Business Saturday. The number of shoppers was down, and we had fewer prize entries. We had a very good program and turnout for the tree lighting ceremony, and we had many compliments on the train ride. However, the benefit to the area businesses did not resemble our experience from previous years. We will revisit the idea in 2019 to see how we want to proceed.

Mary reminder the members that we will not have a meeting in December.

With no further discussion, the meeting was adjourned.

Respectfully submitted,

Jarod Pearson, Secretary