

Minutes of the Cowan Commercial Club

The Cowan Commercial Club met on Tuesday, July 20, 2021 at Nick's Pizza & Pasta.

Mary Bledsoe called the meeting to order at 6:01 p.m. with the following members in attendance: Mary Bledsoe, Kristina Britt, Helen Brown, Ben Money, Nick Nickelson, Mary Nickelson, Jarod Pearson, Emily Pickett, Jeremy Pickett, and Kim Shelton.

The minutes from the previous meeting were shared and accepted as presented.

The Treasurer reported a balance of \$431.82 in the main account and \$880.16 in the special account. The numbers will be adjusted when the cost of the new picnic tables is transferred over from the special account to the operating account. The special account is also receiving donations for the log cabin repair fund.

Kim Shelton reported that a new business may be in the works for the former Chicken Itza location on East Cumberland Street. This will be a noticeable boost to downtown Cowan and the local economy.

The members discussed the ribbon cuttings that we are hoping to have before the end of summer. Kim suggested that we hold the ribbon cuttings on separate days rather than combine several into a single day. Doing so will give attendees more time to get acquainted with the business rather than rush to the next location. The members concurred that this is the right course of action.

Jarod reported that he had a conversation with Tennessee Backroads Heritage. The organization is eager to re-engage the people and businesses of Cowan so that we can be part of their regional marketing plan. The members agreed to look further into the idea and suggested that we invite a Backroads representative to speak to our group before the end of the year.

Kim reported that the Fall Festival will have a much larger footprint than last year and that we are expecting a huge crowd to attend.

Our plans for a Street Dance are not confirmed at this time. Mary will get an update to the group as soon as we have new information.

The next meeting of Cowan Commercial Club will be Tuesday, August 17, 2021. The location will be announced.

With no further discussion, the meeting adjourned.

Respectfully submitted,

L. Jarod Pearson, Secretary