

Cowan Commercial Club, Inc.
Monthly Meeting
February 27, 2023

Minutes Presented By:
Brian Judd

Jarod Pearson, President, call to order with prayer at 5:35pm, at the Franklin House in downtown Cowan. The Following people were in attendance:

Amanda Wiseman- Vice-President
Brian Judd- Secretary
Stephen Feeley- At-Large Board Member

Others included: Tom Buck, Ryan Pinegar, Ravyn Messenger, Mark Ledbetter, Matt O'Shea, Lori Smith, Natalie Gardner, and Stephanie Council.

Absent- Rachel Thompson- At-Large Board Member

Brian reviewed the minutes of the last meeting, which stands as submitted. Jarod reviewed the Treasurer's report with the amount for the main account and special account.

Old Business:

Jarod mentioned he had contacted the Monteagle Chamber about the tourism workshop for the small businesses, in which the event was observed in early February. Jarod had also reached out to the Wartrace Chamber to see if their leadership group can visit in the future and give a presentation, along with ideas to implement on growth in our area. One idea suggested by Jarod is a possible road trip to Wartrace to review the progress of the downtown businesses and to see what could help us with the examples of their accomplishments. Amanda mentioned about setting up tours for the businesses here in Cowan if the Wartrace Chamber happens to make a visit, with possible more workshops. Jarod next mentioned Jeremy's resignation as Treasurer with a need to elect a replacement, Ravyn had been in previous discussion with Jarod about position. Tom motioned to nominate Ravyn for Treasurer with Brian seconding the motion. Mark motioned to close the nomination with a second, all voted in favor and officially elected Ravyn as Treasurer.

Updates/New Business:

Jarod reminded the board of the Cowan Railroad Museum's annual meeting on Thursday, March 2nd at 6pm taking place at the Cowan Center for the Arts. Jarod also mentioned CRM's new roof that has been done recently. Jarod mentioned the Cowan Clipboard that was sent out recently with a more positive result, 343 sends with 173 opens (51%). The average of opens for a civic organization is around 16%! The next Cowan Clipboard will be sent out in March as mentioned. Jarod also mentioned the new businesses added on the corner as an update for the business community. Natalie introduced her new shop The Sole Shop as her business. Jarod also talked about the upcoming Marketplace Consignment, which Amanda was able to fill in additional details. Jarod mentioned that CCC is considered a chamber for them paying dues to Tennessee Backroads Heritage for membership, discussed among the members if any changes needed on paying dues in a different option, group concurred to forgo and pay the due owed.

Other Business:

Next meeting March 27th at 5:30pm taking place at Boots & Brew. Work day in the Park on April 22nd, Jarod encourage many to come out and help. Good News Publication had sent their photographer for a future article about Cowan's business growth, in which our meeting was photographed and a group photo was also taken.

With no other business discussed, meeting was adjourned at 6:08pm

Respectfully submitted,
Brian Judd- Secretary