

Minutes of the Cowan Commercial Club

The Cowan Commercial and Community Club met on Monday evening, April 23, 2018 in the library section of Cowan Center for the Arts. The following members were in attendance: Mary Bledsoe, Christina Britt, David Britt, Kallie Britt, Rendi Britt, Johnny Hand, and Jarod Pearson.

The minutes from the previous meeting were accepted with minor corrections.

The Treasurer reported an operating balance of \$1013.00 and a balance of \$737.00 in the special account.

Mary brought up our previous discussion about the proposed Purple Day to boost business traffic on the weekend of Sewanee commencement and Mother's Day. Christina agreed to buy purple flags and the participating businesses agreed to hold special promotions. We will gauge our success and see if it warrants continuation.

Mary brought up our need to hold a fundraiser. That discussion led to a suggestion that we re-create a downtown street dance. Because street dances were a Cowan tradition for many years we believe that local residents will respond favorably. The event can attract newcomers as well. A 1950's style sock hop is one idea we could work with.

Jarod suggested we bring a specific proposal with a date, theme, and cost assessment to the next meeting.

Commercial Club normally does not meet in May due to the Memorial Day holiday. Mary proposed that we hold a meeting on the week of Memorial Day so that we can hear and vote on the street dance proposal.

The members agreed to hold a regular monthly meeting on Tuesday, May 29th, 6:00 p.m. at Cowan Center for the Arts.

With no further discussion, the meeting was adjourned.

Respectfully submitted,

Jarod Pearson, Secretary