

Cowan Commercial Club, Inc.
Monthly Meeting
August 28, 2023

Jarod Pearson, President, called to order with prayer at 5:47 pm, at the Firefly Ballroom in downtown Cowan. The following people were in attendance:

Jarod Pearson – President; Amanda Wiseman- Vice-President; Stephen Feeley- At-Large Board Member; Chrissy Simoneaux – At-Large Board Member; Rachel Thompson – At-Large Board Member; Others included: Tom Buck, Lilly Marquez, Laura Verdine, and Chris Wiseman.

The minutes from the previous meeting were read and approved as presented. The treasury shows a balance of \$1157.59 in the special account and \$854.89 in the operating account.

The members were pleased to note that Cowan businesses were represented at the July 27th Unity event at Franklin County Board of Education. It was noted with much appreciation that this organization, in partnership with others, held a successful Back to School Bash on August 4th. We will try next year to do another event, albeit with an earlier news release and with the dance activity moved outside.

Jarod reported that the Tullahoma Campaign kiosk has been replaced. This, along with the Civil War Trails kiosk that was replaced last year, means that we have two historical displays in top condition to help attract travelers in the coming years.

The next major event in Cowan will be the Fall Heritage Festival. We expect a large crowd, especially if the weather is nice. We want to encourage all businesses and residents to freshen up and decorate for the fall so that we make the best impression possible.

The Cowan Christmas Parade and Marketplace will be the following major events. We will look for ways to attract crowds into local businesses, especially since we have not found a way to proceed with a Christmas Open House event that will maximize returns.

The members discussed our Thanksgiving outreach project. Due to logistical concerns we are looking at suggestions, such as a different day and time. Jarod agreed to speak with The Table at the Mission House regarding their plans and to report back at the next meeting.

It was noted that we will need to plan for elections to the Cowan Commercial Club Board of Directors for the coming year. We agreed to approach various members about serving prior to the next meeting.

Other events were mentioned and briefly discussed: Rocktober, Police Department Fundraiser, and Halloween.

The next meeting is scheduled for September 25th, 2023, at 5:30 pm.

With no other business discussed, meeting was adjourned.

Respectfully submitted,
Jarod Pearson

(On behalf of Brian Judd, Secretary)