

**Cowan Commercial Club, Inc.**  
**Monthly Meeting**  
**July 24, 2023**

Jarod Pearson, President, called to order with prayer at 5:36 pm, at the Firefly Ballroom in downtown Cowan. The following people were in attendance:

Amanda Wiseman- Vice-President; Ravyn Messenger- Treasurer; Stephen Feeley- At-Large Board Member; Chrissy Simoneaux – At-Large Board Member; Rachel Thompson – At-Large Board Member; Others included: Tom Buck, Christopher Wiseman

The minutes from the previous meeting were read and approved as presented. The treasury shows a balance of \$1157.59 in the special account and \$874.89 in the operating account.

The July issue of the Cowan Clipboard was sent and returned a 49% readership.

The members held a successful ribbon cutting for Mountain Mobile Massage, though we were concerned about bad weather in the forecast that day.

Flag Day was canceled due to a pending storm system. Strangely, the weather at the time the event was scheduled ended up being acceptable, but the call was already made to cancel. Jarod stayed in the park to speak with those who did not get the notice of the cancelation.

In place of a regular businesses meeting, various members met in June for a workshop and discussion on upcoming and proposed special events. Amanda gave a summary of what we discussed.

Jarod and Rachel gave a report on the Spring Banquet for Tennessee Backroads Heritage. The Walking Horse Celebration in Shelbyville and the industry at large are recovering from Covid and from bad publicity from years gone by. It was also noted that the arena itself has a new corporate sponsor and will soon receive a large capital investment. We believe that these changes will restore the event to prosperity and that Cowan will benefit from the planned growth.

The members also discussed our membership investment in Tennessee Backroads Heritage. Our consensus is to forgo paying the group membership and instead leverage the railroad museum's investment. We will also encourage others to pay the individual membership, which is considerably less.

Jarod noted that he spoke with Lynn Davis, the field representative for Congressman Scott Desjarlais about our concerns regarding the AM Radio band. Lynn assured Jarod that the AM Radio band has broad, bipartisan support. She believes that any effort to eliminate AM would die in committee. She is, however, concerned that the major car manufacturers may eliminate the band going forward, and will speak to the congressman about ways that effort can be stopped.

In other business, the members discussed our need to get a December event together to benefit local businesses. We will gather some input and discuss again at the next meeting.

The next meeting is scheduled for August 28, 2023, at 5:30 pm.

With no other business discussed, meeting was adjourned.

Respectfully submitted,  
Jarod Pearson

(On behalf of Brian Judd, Secretary)