

Cowan Commercial Club, Inc.
Monthly Meeting
April 24, 2023

Minutes Presented By:
Brian Judd

Jarod Pearson, President, called to order with prayer at 5:39pm, at the Firefly Ballroom in downtown Cowan. The following people were in attendance:

Amanda Wiseman- Vice-President
Brian Judd- Secretary
Ravyn Messenger- Treasurer
Stephen Feeley- At-Large Board Member
Chrissy Simoneaux – At-Large Board Member
Rachel Thompson- At-Large Board Member
Others included: Jennifer Kline, Lori Smith, Christopher Wiseman

Brian reviewed the minutes of the last meeting, which stands as submitted. Jarod reviewed the Treasurer's report with the amount for the main account and special account.

Old Business:

Jarod spoke with Pippa Browne about the small business workshop. Pippa wasn't able to attend tonight's meeting, but will report to Jarod before the next meeting and give some feedback and suggestions.

Jarod reached out again to the Wartrace Chamber of Commerce about a possible field trip. Due to the upcoming Strawberry Festival, all of the staff are out of the office. Dianne Murray from Tennessee Backroads Heritage will reach out to them as well and see if she can help foster a shared activity between the two organizations.

The April issue of the Cowan Clipboard was distributed and reported a 53% open rate.

Updates/New Business:

Jennifer Kline spoke to the group about her new business on East Cumberland St. The shop will be an apothecary with nutritional products, herbs, workshops, student-led clinic, Yoga classes, massage therapy, and other services.

Amanda announced some upcoming events, including the 100th Anniversary of Cowan Elementary School. Rachel announced upcoming two-step dance classes on Thursday evenings. The ballroom will also host the Keith Family Reunion on July 1st.

Amanda also announced that Cowan will receive a branch of the Lighthouse Grocery store that is located in Tullahoma.

Other business:

The members discussed ideas and details for the upcoming Flag Day Ceremony. We will hold the event on June 14th at 5:00 p.m. Jarod contacted Emily Ezzell at Cowan Elementary School. Chris offered to manage the sound system. Jennifer is planning to supply water bottles.

Looking ahead, a group of local residents are developing the idea for a Rocktober event on October 21st for off-road vehicle drivers. Members are interested in pursuing other events, such as a Street Dance or a Cruise-in. The idea of a sock-hop was mentioned, and the members agreed we should discuss the idea further at the next meeting.

The members also expressed interest in the Mountain Goat Trail and if we can get any news or updates.

The next meeting is scheduled for May 22nd, 5:30 p.m. in the Firefly Gallery at The Franklin House.

With no other business discussed, meeting was adjourned.

Respectfully submitted,
Brian Judd- Secretary